

New York State Builders Association

Research & Education Foundation

CAPS

Certified Aging-in-Place Specialist

The Certified Aging-in-Place Specialist (CAPS) designation program teaches the technical, business management, and customer service skills essential to competing in the fastest growing segment of the residential remodeling industry: home modifications for the aging-in-place. This program provides comprehensive, practical, market-specific information about working with older and maturing adults to remodel their homes for aging-in-place.

MARKETING AND COMMUNICATIONS STRATEGIES FOR AGING AND ACCESSIBILITY (CAPS I)

Learn best practices in communicating and interacting with this exciting and evolving population, and take advantage of one of the fastest growing market segments in remodeling and related industries.

Dates: May 5 New Windsor, NY Register [here!](#)

June 15 Syracuse, NY Register [here!](#)

DESIGN/BUILD SOLUTIONS FOR AGING AND ACCESSIBILITY (CAPS II)

This course will help you understand the guidelines and requirements of accessibility, the importance of doing an assessment with input from occupational and physical therapists as well as qualified health care professionals, and the significance of good design in making modifications that can transform a house into a safe, attractive, and comfortable home for life.

Dates: May 6 New Windsor, NY Register [here!](#)

June 16 Syracuse, NY Register [here!](#)

Benefits of the CAPS Designation*

- Recognition for completing the only national designation program dedicated to improving the knowledge of remodelers who want to serve the fastest growing segment of the residential remodeling market
- Marketing and customer service tools to gain access to the burgeoning aging-in-place market
- Technical knowledge to solve the remodeling needs of the aging-in-place population
- Greater understanding of the aging-in-place population
- Official CAPS certificate and lapel pin identifying your accomplishment

*Candidates may also need to take Business Management for Building Professionals

Learn more about this nationally recognized program [here](#).

These courses are sponsored by the New York State Builders Association Research & Education Foundation (NYSBA REF). Please contact Kelly Post at 518-465-2492*110 or kpost@nysba.com for more information.

Register Today!